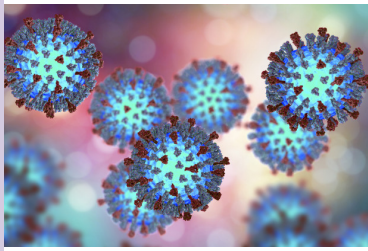


## In this Issue: Lead Story



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## New York Times: "Worst Year for Measles in a Quarter Century"

According to an article in the New York Times the seriousness of the current US measles outbreak and the contagious nature of the virus is not without justifiable concern.

The  
New York  
Times

Among those concerns are the fact that "infected people can transmit the measles virus starting four days before they develop a rash, so they may be contagious before they realize they have the disease." In addition the article states the virus can live on surfaces for several hours, and is so contagious that, according to the C.D.C., "you can catch measles just by being in a room where a person with measles has been, up to two hours after that person is gone." [Read full article here.](#)

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## False Alarm?

The website, Pundit FactCheck took a look at the warnings being sounded by TV medical experts on the measles virus. According to the site, CNN senior medical correspondent Elizabeth Cohen's warning in an interview with Anderson Cooper about the contagious nature of the virus was worth checking.

PUNDITFACT

Particularly in question was, her statement that "if someone is in a room that has measles and leaves and you walk in two hours later, you could get measles from that person." [Read their conclusion here.](#)

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# Interest, Sales Spike as HCP's Continue to Recognize the Value of AUVS' UV Box in Mobile Device Disinfection



This year's US Measles outbreak has increased the already high attention on mobile, handheld devices as agents of cross-contamination. The importance of AUVS' UV Box as a stand-alone solution for mobile device disinfection and as an integrated part of hospital's hand hygiene programs is being confirmed in both interest and sales figures according to AUVS president Jim Psihas.

The UV Box is already in service through more than **100** US hospital systems, and has been lauded for its ease of use, economy and speed - disinfecting multiple handheld devices in just **55 seconds**. "Existing customers are increasing their coverage with the purchase of additional UV Boxes, and those taking a first look are confirming the system's value with new investments to protect their patients as well as their staff," says Psihas.

## Right for All Facilities, Safe for All Handheld Devices

Adding to The UV Box's appeal is the economic benefit in that it represents zero threat to handheld devices such as smart phones and tablets which can be destroyed by bleach-based wipes. The use of such wipes is not recommended by device manufacturers and often voids warranties.

In addition to hospitals, smaller facilities including outpatient surgery centers, urgent care clinics and doctor's offices are now recognizing the value and efficacy of the system, says Psihas. "Likewise, education institutions, of all sizes, also seeing the need."

## [Click to watch In-Service Video.](#)

To see if your hospital network is already using The UV Box [click here](#),



## How Much Can I Save with the UV Box?

The patented application of proven UV technology available only in AUVS' UV Box is not only fast, highly effective, and easy to use, but it represents a significant cost savings with the prevention of even a single Hospital Associated Infection, Surgical Site Infection or Food-Borne illness outbreak.

**How much can you save?** Recognizing the importance of this question and the necessity to get this level of protection placed as soon as possible in facilities nationwide, AUVS is now offering a **Quick Quote System**. Click the button below and enter "Quick Quote" in the subject field. An AUVS representative will contact you to begin a no obligation custom quote process designed to quickly meet your facility's specific needs.

[Quick Quote](#)

Call 716-525-2127 for more information  
Email: [sales@advanceduvsystems.com](mailto:sales@advanceduvsystems.com)  
[www.advanceduvsystems.com](http://www.advanceduvsystems.com)

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